



# ADITH GLOBAL VENTURES

Empowering Brands - Connecting People - Building Experiences

Mob: +91 93230 42222  
Mail: adithglobalventures@gmail.com  
Website: www.adithglobalventures.com

## FOUNDER & CEO

### - ADITH VIJAYSHANKAR

At Adith Global Ventures, we believe in merging creativity with strategy, and technology with human connection. In today's AI-driven world, our focus remains on the human touch — personal interaction, emotional intelligence, and understanding our client's core needs.

Having spent years in the UK and Dubai working in Real Estate, Marketing, and Event Management, I envisioned a company that brings global quality branding and marketing standards to every business we partner with — from cafés and startups to international real estate giants.

We don't just market your brand; we build an experience your audience remembers.

## OUR CORE SERVICES

### Event Management & Marketing

- Event concept creation
- Café, club, and restaurant event planning
- Crowd engagement & promotional campaigns
- Theme-based event management (Rave Coffee Parties, Blind Date Nights, etc.)

### Graphic Designing & UI/UX

- Poster, banner, and brochure design
- Website & app interface design
- User experience optimization
- Visual storytelling through graphics

### Branding & Marketing

- Brand identity development
- Logo design, tagline creation, and corporate branding
- Social media management & growth strategies
- Digital marketing campaigns
- Print and digital advertising

### Strategic Consulting

- Business development strategies
- Market analysis & customer acquisition models
- Brand positioning and communication strategy

### Interior Styling & Visual Merchandising

- Commercial & retail space styling
- Aesthetic branding through interior design

### Study Abroad & Global Careers

- Career counseling for students
- Overseas education assistance
- Global job placement guidance

## WHAT MAKES US DIFFERENT

PREVIOUS TRACK RECORDS

CUSTOMIZED CLIENT SOLUTIONS

DATA-BACKED CREATIVE DECISIONS

TAILORED STRATEGIES FOR EVERY BRAND

ALL - IN - ONE STATION

TRANSPARENT AND COLLABORATIVE PROCESS

HUMAN - FIRST MARKETING APPROACH

GLOBAL EXPERIENCE

INNOVATIVE DESIGN, AUTHENTIC COMMUNICATION

## OUR CLIENTS



Divine Solutions (Dubai) - Branding & Online Visibility Strategy



The Property Experts (UK) - Real Estate Promotion & Advertising



Three Monkeys (India) - Restaurant Marketing & Event Promotions

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Join our community

PLOT NO. 5, FLAT NO. M-001, GAURAV APARTMENT,

LAXMINAGAR, SA MAIN ROAD, BESIDE LENSKART

SHOWROOM, NAGPUR, MAHARASHTRA, INDIA, 440022

Business Hours

Monday - Friday: 10 am - 8 pm

Saturday: 12 PM - 6 PM

GET SOCIALS



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